



**Hardy Girls Healthy Women  
Position Description  
Powered by Girl Intern**

Title: Powered by Girl Campaign Intern  
Reports to: Campaign Director and Executive Director  
Type: Volunteer

Powered by Girl is an edgy girl-driven social media literacy campaign designed to educate teen girls about the impact of media in their lives and give them new knowledge, creative tools, and opportunities to talk back to media and demand more realistic and positive versions of girlhood.

Hardy Girls Healthy Women is looking for a summer intern to work 10-15 hours per week from June 1 - August 27 to coordinate content development, audience recruitment, and campaign outreach for a new campaign.

The PBG intern will work closely with the Campaign Director, Hardy Girls Healthy Women's Girls Advisory Board and the PBG community of girls to:

- generate ideas for blog content
- recruit and coordinate content generators
- develop and implement plan for audience expansion and recruitment
- initiate and engage the PBG community in actions
- do general campaign marketing and outreach
- other duties as required

Position requirements: HGHW's ideal intern is enrolled in an undergraduate or graduate program; has interest and/or background in psychology, education, social work, women's studies or youth development. She must be dependable and self-motivated, with the ability to work independently as well as with a team; demonstrate creativity, flexibility, and comfort in working with diverse populations; and work well with others. She must like working with youth, have strong computer and social media skills, and have strong organizational skills.

Time Commitment: Part-time 10-15 hours per week

To apply, please send a cover letter and résumé to:

Ruya Norton, Office Manager: [ruya@hghw.org](mailto:ruya@hghw.org)

**10<sup>th</sup> Anniversary Honorary  
Committee Members**

Karen Baldacci  
Janet Mills  
Libby Mitchell  
Hannah Pingree

**National Advisory  
Committee**

Jessica Henderson Daniel  
Nancy Gruver  
Jin In  
Deborah Slaner Larkin  
Peggy Moss  
Peggy Orenstein  
Sage Salzer  
Deborah L. Tolman  
Janie Victoria Ward

**Board of Directors**

Anne Brennan Belden  
Nancy Gilbert Brenner  
Lyn Mikel Brown  
Anna Klein Christie  
Lynn Cole  
Karen Heck  
Allyson Karter  
Pierrette Kelly  
Mary Lou Michael  
Susan Reisert  
Tobi Schneider  
Laura Webb

**Executive Director**

Megan Williams

